

General information about company	
Scrip code	540159
NSE Symbol	
MSEI Symbol	
ISIN	INE905R01016
Name of the company	PURPLE ENTERTAINMENT LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2019
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter-Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

Table I - Summary Statement holding of specified securities											
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group										
(B)	Public	680	8645965			8645965	100	8645965		8645965	100
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	680	8645965			8645965	100	8645965		8645965	100

Table I - Summary Statement holding of specified securities										
Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group									
(B)	Public				100					8324423
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					8324423

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(2)	Foreign										
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	576	1093659			1093659	12.65	1093659		1093659	12.65
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	74	6414506			6414506	74.19	6414506		6414506	74.19
(e)	Any Other (specify)	30	1137800			1137800	13.16	1137800		1137800	13.16
Sub-Total (B)(3)		680	8645965			8645965	100	8645965		8645965	100
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		680	8645965			8645965	100	8645965		8645965	100
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		680	8645965			8645965	100	8645965		8645965	100
Total (A+B+C)		680	8645965			8645965	100	8645965		8645965	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(2)	Foreign								
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(3)	Non-institutions								
(a(i))				12.65					774267
(a(ii))				74.19					6414506
(e)				13.16					1135650
Sub-Total (B)(3)				100					8324423
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)				100					8324423
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)				100					8324423
Total (A+B+C)				100					8324423

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.							
Serial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	VAGHELA PRAKASH KANTILAL	HATHILA VANESHBHAI RASUBHAI	SHAH CHIRAG	M K RAJAGOPALAN .	VARSHA DIXIT SHAH	SHUSHILABEN M SHAH	PURVESH MANSUKHBHAI SHAH
PAN (II)	AGEPV6889L	AMKPH1315H	BBWPS5965G	AAEPR4969B	ACMPS3879B	AZFPS1106D	AVSPS3792E
No. of fully paid up equity shares held (IV)	443551	342427	316960	300000	173000	171000	168000
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	443551	342427	316960	300000	173000	171000	168000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	5.13	3.96	3.67	3.47	2	1.98	1.94
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	443551	342427	316960	300000	173000	171000	168000
Class eg:y							
Total	443551	342427	316960	300000	173000	171000	168000
Total as a % of Total Voting rights	5.13	3.96	3.67	3.47	2	1.98	1.94
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	5.13	3.96	3.67	3.47	2	1.98	1.94
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of	443551	342427	316960	300000	173000	171000	168000

equity shares held in dematerialized form (XIV)							
Reason for not providing PAN							
Reason for not providing PAN							

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.							
Serial No.	8	9	10	11	12	13	14
Name of the Shareholders (I)	DIXIT M SHAH	RUCHIRANI SHAH	MANSUKHLAL K SHAH	BAROT VISHAL JITENDRAKUMAR	LAXMIBEN RAMESHKUMAR MODI	VINODBHAI CHIMANLAL MODI	RAMESHBHAI CHIMANLAL MODI
PAN (II)	AVSPS3790G	AHGPR7583J	AITPS7653L	BHLPB2441M	AGXPM9005G	AGQPM1294E	ABOPM4526A
No. of fully paid up equity shares held (IV)	168000	168000	163000	158646	150000	150000	150000
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	168000	168000	163000	158646	150000	150000	150000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.94	1.94	1.89	1.83	1.73	1.73	1.73
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	168000	168000	163000	158646	150000	150000	150000
Class eg:y							
Total	168000	168000	163000	158646	150000	150000	150000
Total as a % of Total Voting rights	1.94	1.94	1.89	1.83	1.73	1.73	1.73
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.94	1.94	1.89	1.83	1.73	1.73	1.73
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of	168000	168000	163000	158646	150000	150000	150000

equity shares held in dematerialized form (XIV)							
Reason for not providing PAN							
Reason for not providing PAN							

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.							
Serial No.	15	16	17	18	19	20	21
Name of the Shareholders (I)	MANGUBEN CHIMANLAL MODI	VARSHABEN VINODBHAI MODI	KRUNAL BHUPENDRABHAI MAKWANA	PRAVIN .	VAGHELA HASMUKH RAJESH	LICY ROSHAN AUGUSTINE	JIGNESH S SHAH
PAN (II)	AAXPM0688H	AGYPM0208N	BJBPM2368A	BBIPP8631A	APJPV2367P	BBDPA5689L	BBNPS1083E
No. of fully paid up equity shares held (IV)	150000	150000	125844	120000	116552	113500	104423
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+(V)+ (VI)	150000	150000	125844	120000	116552	113500	104423
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.73	1.73	1.46	1.39	1.35	1.31	1.21
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	150000	150000	125844	120000	116552	113500	104423
Class eg:y							
Total	150000	150000	125844	120000	116552	113500	104423
Total as a % of Total Voting rights	1.73	1.73	1.46	1.39	1.35	1.31	1.21
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.73	1.73	1.46	1.39	1.35	1.31	1.21
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	150000	150000	125844	120000	116552	113500	104423
Reason for not providing PAN							
Reason for not							

providing PAN							
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Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.					
Serial No.	22	23	24	25	
Name of the Shareholders (I)	RAJNI SANCHETI	RATAN KANWAR SANCHETI	JAYA R JAIN	SANDHYA SANCHETI	Click here to go back
PAN (II)	AUOPS3088G	AUEPS9715L	ADFPJ0886M	AUFPS0258M	Total
No. of fully paid up equity shares held (IV)	100000	100000	100000	100000	4302903
No. Of Partly paid-up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	100000	100000	100000	100000	4302903
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.16	1.16	1.16	1.16	49.77
Number of Voting Rights held in each class of securities (IX)					
Class eg: X	100000	100000	100000	100000	4302903
Class eg:y					
Total	100000	100000	100000	100000	4302903
Total as a % of Total Voting rights	1.16	1.16	1.16	1.16	49.77
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)					
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)					
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.16	1.16	1.16	1.16	49.77
Number of Locked in shares (XII)					
No. (a)					
As a % of total Shares held (b)					
Number of equity shares held in dematerialized form (XIV)	100000	100000	100000	100000	4302903
Reason for not providing PAN					
Reason for not providing PAN					

Any Other (specify)							
Serial No.	1	2	3	4	5	6	7
Category	Bodies Corporate	Clearing Members	HUF	HUF	HUF	HUF	HUF
Category / More than 1 percentage	Category	Category	Category	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding
Name of the Shareholders (I)				MANSUKHLAL K SHAH HUF(HUF)	DIXIT MANSUKHLAL SHAH HUF(HUF)	PURVESH MANSUKHLAL SHAH HUF(HUF)	RAMESHBHAI C MODI HUF
PAN (II)				AAKHM9690N	AAGHD7158E	AALHP2441M	AAFHR1401P
No. of the Shareholders (I)	1	1	28	1	1	1	1
No. of fully paid up equity shares held (IV)	3300	27500	1107000	173000	173000	163000	149957
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	3300	27500	1107000	173000	173000	163000	149957
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.04	0.32	12.8	2	2	1.89	1.73
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	3300	27500	1107000	173000	173000	163000	149957
Class eg:y							
Total	3300	27500	1107000	173000	173000	163000	149957
Total as a % of Total Voting rights	0.04	0.32	12.8	2	2	1.89	1.73
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0.04	0.32	12.8	2	2	1.89	1.73
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity	3300	27500	1104850	173000	173000	163000	149957

shares held in dematerialized form (XIV)							
Reason for not providing PAN							
Reason for not providing PAN							

Any Other (specify)		
Serial No.	8	
Category	HUF	
Category / More than 1 percentage	More than 1 percentage of shareholding	
Name of the Shareholders (I)	VINODBHAI C MODI HUF	Click here to go back
PAN (II)	AACHV4529D	Total
No. of the Shareholders (I)	1	30
No. of fully paid up equity shares held (IV)	149957	1137800
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	149957	1137800
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.73	13.16
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	149957	1137800
Class eg:y		
Total	149957	1137800
Total as a % of Total Voting rights	1.73	13.16
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.73	13.16
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	149957	1135650

Reason for not providing PAN		
Reason for not providing PAN		

Sr. No. Details of the SBO Details of the registered owner Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*: Date of creation / acquisition of significant beneficial interest Name PAN Passport No. in case of a foreign national Nationality Nationality (Applicable in case of Any other is selected) Name PAN Passport No. in case of a foreign national Nationality Nationality (Applicable in case of Any other is selected) Whether by virtue of: Shares Voting rights Rights on distributable dividend or any other distribution Exercise of control Exercise of significant influence