

General information about company	
Scrip code	540159
Name of the company	PURPLE ENTERTAINMENT LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2016
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)

Sr. No.	Particular	Yes/No
1	Whether the Listed Entity has issued any partly paid up shares?	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No
3	Whether the Listed Entity has issued any Warrants ?	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No
5	Whether the Listed Entity has any shares in locked-in?	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No
7	Whether company has equity shares with differential voting rights?	No

Table I - Summary Statement holding of specified securities											
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	4	104423			104423	1.21	104423		104423	1.21
(B)	Public	673	8541542			8541542	98.79	8541542		8541542	98.79
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	677	8645965			8645965	100	8645965		8645965	100

Table I - Summary Statement holding of specified securities										
Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				1.21					0
(B)	Public				98.79					8220000
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100					8220000

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	4	104423			104423	1.21	104423		104423	1.21
Sub-Total (A) (1)		4	104423			104423	1.21	104423		104423	1.21
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)		4	104423			104423	1.21	104423		104423	1.21
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	558	1515892			1515892	17.53	1515892		1515892	17.53
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	70	5272500			5272500	60.98	5272500		5272500	60.98
(e)	Any Other (specify)	45	1753150			1753150	20.28	1753150		1753150	20.28
Sub-Total (B) (3)		673	8541542			8541542	98.79	8541542		8541542	98.79
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		673	8541542			8541542	98.79	8541542		8541542	98.79
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		677	8645965			8645965	100	8645965		8645965	100
Total (A+B+C)		677	8645965			8645965	100	8645965		8645965	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				1.21					0
Sub-Total (A) (1)				1.21					0
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				1.21					0
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(3)	Non-institutions								
(a(i))				17.53					1196500
(a(ii))				60.98					5272500
(e)				20.28					1751000
Sub-Total (B) (3)				98.79					8220000
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)				98.79					8220000
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)				100					8220000
Total (A+B+C)				100					8220000

Individuals/Hindu undivided Family					
Serial No.	1	2	3	4	
Name of the Shareholders (I)	DEVI PRASAD KANUDIA	S P KANUDIA	UMA SHASHI KANUDIA	SADI RAM GANGA PRASAD HUF	Click here to go back
PAN (II)	AATPK4582A	ABCPK8179P	AMFPK7130C	AANHS1711D	Total
No. of fully paid up equity shares held (IV)	6886	6886	6986	83665	104423
No. Of Partly paid-up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	6886	6886	6986	83665	104423
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.08	0.08	0.08	0.97	1.21
Number of Voting Rights held in each class of securities (IX)					
Class eg:X	6886	6886	6986	83665	104423
Class eg:y					
Total	6886	6886	6986	83665	104423
Total as a % of Total Voting rights	0.08	0.08	0.08	0.97	1.21
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)					
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)					
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0.08	0.08	0.08	0.97	1.21
Number of Locked in shares (XII)					
No. (a)					
As a % of total Shares held (b)					
Number of Shares pledged or otherwise encumbered (XIII)					
No. (a)					
As a % of total Shares held (b)					
Number of equity shares held in dematerialized form (XIV)	0	0	0	0	0
Reason for not providing PAN					

Reason for not providing PAN					
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Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.							
Serial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	M K RAJAGOPALAN .	PRAVIN .	RATAN KANWAR SANCHETI	JAYA R JAIN	SANDHYA SANCHETI	RAJNI SANCHETI	VINODBHAI CHIMANLAL MODI
PAN (II)	AAEPR4969B	BBIPP8631A	AUEPS9715L	ADFPJ0886M	AUFPS0258M	AUOPS3088G	AGQPM1294E
No. of fully paid up equity shares held (IV)	300000	120000	100000	100000	100000	100000	150000
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	300000	120000	100000	100000	100000	100000	150000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	3.47	1.39	1.16	1.16	1.16	1.16	1.73
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	300000	120000	100000	100000	100000	100000	150000
Class eg:y							
Total	300000	120000	100000	100000	100000	100000	150000
Total as a % of Total Voting rights	3.47	1.39	1.16	1.16	1.16	1.16	1.73
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	3.47	1.39	1.16	1.16	1.16	1.16	1.73
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	300000	120000	100000	100000	100000	100000	150000
Reason for not providing PAN							
Reason for not providing PAN							

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.							
Searial No.	8	9	10	11	12	13	14
Name of the Shareholders (I)	VARSHABEN VINODBHAI MODI	LAXMIBEN RAMESHKUMAR MODI	MANGUBEN CHIMANLAL MODI	RAMESHBHAI CHIMANLAL MODI	RUPESH PRAVINBHAI SHAH	RUCHIRANI SHAH	PURVESH MANSUKHBHAI SHAH
PAN (II)	AGYPM0208N	AGXPM9005G	AAAXPM0688H	ABOPM4526A	ASLPS2148E	AHGPR7583J	AVSPS3792E
No. of fully paid up equity shares held (IV)	150000	150000	150000	150000	125000	200000	200000
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	150000	150000	150000	150000	125000	200000	200000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.73	1.73	1.73	1.73	1.45	2.31	2.31
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	150000	150000	150000	150000	125000	200000	200000
Class eg:y							
Total	150000	150000	150000	150000	125000	200000	200000
Total as a % of Total Voting rights	1.73	1.73	1.73	1.73	1.45	2.31	2.31
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.73	1.73	1.73	1.73	1.45	2.31	2.31
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of	150000	150000	150000	150000	125000	200000	200000

equity shares held in dematerialized form (XIV)							
Reason for not providing PAN							
Reason for not providing PAN							

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.						
Serial No.	15	16	17	18	19	
Name of the Shareholders (I)	MANSUKHLAL K SHAH	VARSHA DIXIT SHAH	SHUSHILABEN M SHAH	DIXIT M SHAH	VINAYPRAKASH AKHLESHPRATAP SINGH	Click here to go back
PAN (II)	AITPS7653L	ACMPS3879B	AZFPS1106D	AVSPS3790G	AEIPS0781G	Total
No. of fully paid up equity shares held (IV)	200000	200000	200000	200000	120000	3015000
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	200000	200000	200000	200000	120000	3015000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.31	2.31	2.31	2.31	1.39	34.87
Number of Voting Rights held in each class of securities (IX)						
Class eg: X	200000	200000	200000	200000	120000	3015000
Class eg:y						
Total	200000	200000	200000	200000	120000	3015000
Total as a % of Total Voting rights	2.31	2.31	2.31	2.31	1.39	34.87
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.31	2.31	2.31	2.31	1.39	34.87
Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	200000	200000	200000	200000	120000	3015000
Reason for not providing PAN						
Reason for not providing PAN						

Any Other (specify)						
Serial No.	1	2	3	4	5	6
Category	HUF	HUF	HUF	HUF	HUF	HUF
Category / More than 1 percentage	Category	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding	More than 1 percentage of shareholding
Name of the Shareholders (I)		VINODBHAI C MODI HUF	RAMESHBHAI C MODI HUF	MANSUKHLAL K SHAH	PURVESH MANSUKHBHAI SHAH	DIXIT M SHAH
PAN (II)		AACHV4529D	AAFHR1401P	AAKHM9690N	AALHP2441M	AAGHD7158E
No. of the Shareholders (I)	45	1	1	1	1	1
No. of fully paid up equity shares held (IV)	1753150	150000	150000	200000	200000	200000
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1753150	150000	150000	200000	200000	200000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	20.28	1.73	1.73	2.31	2.31	2.31
Number of Voting Rights held in each class of securities (IX)						
Class eg: X	1753150	150000	150000	200000	200000	200000
Class eg:y						
Total	1753150	150000	150000	200000	200000	200000
Total as a % of Total Voting rights	20.28	1.73	1.73	2.31	2.31	2.31
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	20.28	1.73	1.73	2.31	2.31	2.31
Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in	1751000	150000	150000	200000	200000	200000

dematerialized form (XIV)						
Reason for not providing PAN						
Reason for not providing PAN						

Any Other (specify)	
Serial No.	
Category	
Category / More than 1 percentage	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of the Shareholders (I)	45
No. of fully paid up equity shares held (IV)	1753150
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1753150
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	20.28
Number of Voting Rights held in each class of securities (IX)	
Class eg: X	1753150
Class eg:y	
Total	1753150
Total as a % of Total Voting rights	20.28
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	20.28
Number of Locked in shares (XII)	
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	1751000

Reason for not providing PAN	
Reason for not providing PAN	

